Discussion on: "Arbitraging Labor Markets"

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Overview

- Question: Do Business Groups arbitrage local labor markets?
 - 1. BG firms grow faster when **local labor costs, tightness, and fit** are better relative to peers in the group
 - 2. Growth occurs through the **external** labor market (arbitrage jobs, not workers)
 - 3. Stronger effects in low-tangibility industries and high-skill jobs

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• Contribution:

- New mechanism: BGs reallocate jobs across locations, i.e. reallocation takes place across firm boundaries and not within
- So what? Speaks to debate on efficiency vs distortionary effects of BGs

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• My takeaway:

- Exhaustive (84 pages!) evidence consistent with job reallocation across affiliates
- Extends international economics "labor arbitrage" literature to BGs within one country

Remark 1: When is arbitraging profitable?

- Arbitrage: buying/selling across markets to profit from price gaps
- Correlations consistent with this pattern, but maintaining multiple affiliates is costly
- Question: When are labor cost gaps large enough to make this profitable?

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- Suggestions:
 - Test whether effective BG-wide labor costs monotonically fall with the number of labor markets spanned
 - Test whether effective BG-wide labor costs monotonically fall with the heterogeneity of labor markets spanned
 - Construct synthetic BGs using matching (same size/industry mix, but no cross-location flexibility). Compare labor costs, profitability, and speed of job reallocation in response to demand shocks.

Remark 2: When are people and when are jobs reallocated?

- Existing literature has emphasized internal labor market benefits of BGs (careers, insurance etc) from a worker perspective, so this happens in some data sets
- You emphasize reallocation of jobs, but your analysis and sample is focused on BGs spanning multiple local labor markets by default

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Suggestions:

- Test if distance between locations relate to job vs people reallocation
- Test if LLM heterogeneity relate to job vs people reallocation
- Test if the managerial labor market works differently
- Use your existing heterogeneity analyses to compare job vs people reallocation



Remark 3: Can you improve on identification?

- Control function approach: County-year + industry-year FE, firm controls
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Suggestions:

- Use shift-share shocks to LLMs on the basis of pre-shock exposure shares (e.g. global price, trade, or technology shocks) like Bernstein et al. ("Who Creates New Firms When Local Opportunities Arise?", JFE 2022)
- Use diff-in-diff analyses utilizing outside BG plant closures, refugee allocation/waves, new vocational programs etc

Minor remarks

- Regression tables provide a lot of information:
 - Four measures, many controls, results not always consistent
 - Suggest focus on one core measure/mechanism
 - Others to appendix/robustness
- Adjust p-values for multiple hypothesis testing
- Clarify "donor" vs "recipient" early in introduction
- Consider additional splits, for instance local presence intensity (e.g. hairdressers vs coders)

Minor remarks

- Why not use occupation—labor market—year vacancies as tightness measure?
- Relate to "how firms grow" literature (firms expand where labor is available) and to literature on offshoring workers
- Consider starting with recipient analysis easier to interpret "growth" than "decline"
- Benchmarking "fit": why relative to industry, not relative to BG peers?
- Divestment rate of 0.8% seems very low possible selection issue?
- Economic magnitudes are at times difficult to interpret.

Summary

- Question: Do Business Groups arbitrage local labor markets? YES
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Suggestions:

- When is arbitraging profitable?
- When are people and when are jobs reallocated?
- Can you improve on identification?

· Best of luck!